# TREVOR BROWN

## Selected Clips & Projects

See full portfolio at trevorthewebdeveloper.com

#### **JOURNALISM**

## The Misinformation Election: Lies, Conspiracy Theories Prominent in Many Races

Oklahoma Watch

Exposed how election misinformation moved from margins to mainstream in Oklahoma's GOP races.

View Article | Oklahoma Watch, June 6, 2022

## Twenty Years After It Became a Crime, Racial Profiling Charges Remain Scarce

Oklahoma Watch

Found that every one of dozens of racial profiling complaints over the years was dismissed as unsubstantiated by the agencies investigating themselves.

View Article | Oklahoma Watch, June 2, 2020

### With Little Notice, Hospitals Sue Thousands of Oklahomans Over Unpaid Bills

Oklahoma Watch

A first-of-its-kind investigation revealed several Oklahoma hospitals were pursuing litigation at rates far exceeding their peers, often targeting vulnerable patients struggling with medical debt.

View Article | Oklahoma Watch, Aug. 7, 2019

#### **WEB DEVELOPMENT**

### **Keith Brown DDS: Dental Practice Website**

Professional

Rebuilt a defunct dental practice site in Naperville with Next.js, adding a booking form, service information and a blog. Took over a \$2,000/month Google Ads campaign and optimized it to more than triple new patient bookings.

Live Site • GitHub | 2024

# **My Expiry: Smart Food Waste Tracker**

Hobby

Developed My Expiry to track food freshness – users log groceries, get Al-powered shelf-life estimates and storage tips, and check expiration status.

Live Site • GitHub | 2025

### ReflectYr: Social Platform for Film & TV

Hobby

ReflectYr is a Letterboxd-style platform where users build movie and TV lists with TMDB data and get AI-powered watch recommendations. Features NextAuth.js for authentication and a PostgreSQL database for persistence.

Live Site • GitHub | 2024

#### **DATA VISUALIZATION**

#### Which State Lawmakers Have the Biggest Campaign War Chests?

Tableau

Infographic displaying campaign financial statuses of Oklahoma lawmakers in anticipation of re-election.

<u>Visualization</u> • <u>Article</u> | Oklahoma Watch, Jan. 13, 2022

#### **ICE Detainers Issued in Oklahoma**

DataWrapper

Chart showing trends of ICE detainers issued in Oklahoma from 2004, reflecting national trends.

Visualization • Article | Oklahoma Watch, March 4, 2022

## **Vaccination Rates By State**

DataWrapper

Map visualizing vaccination rates across states, emphasizing Oklahoma's below-average rates.